

ANGELA PICCOLO

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EXECUTIVE SUMMARY

Versatile designer with ten years of experience creating visually compelling digital and print materials. Skilled in developing user-friendly designs, including workbooks, presentations, and interactive prototypes, while maintaining brand consistency. Experienced in leading design teams and collaborating across disciplines. Proven expertise in accessible design, WCAG compliance, and inclusive user experiences.

PROFESSIONAL EXPERIENCE

MULTIPLE CLIENTS | Provo, UT

Freelance Accessibility Designer/Consultant | 07/2023-Present

Clients Include: Franklin Covey, Resource Media and Avalaunch Media

I have experience working on B2B, B2C, and SaaS projects and consulting stakeholders on how to make their designs accessible.

My most impactful projects are:

AVALAUNCH MEDIA - Avalaunch Media is a design agency that works with a wide variety of clients. They hired me to work with their client, Mutual Boiler. This company has a variety of resources they distribute to help with insurance information.

- Designed and rebranded the company's existing library of 500+ digital assets, including PowerPoints, Word documents, and PDFs.
- Designed all assets to meet WCAG 2.2 guidelines and tested the assets with assistive technology.
- Collaborated with other designers and team members to consult on accessibility standards and ensure quality assurance throughout the process.

RESOURCE MEDIA - Resource Media is a design agency. I collaborated with one of their clients, a non-profit organization that educates about sustainability.

- Created a 66-page digital interactive toolkit to educate stakeholders about reducing pollution and communicating with customers on how they can make an impact on the environment.
- Ensured the toolkit was accessible, meeting WCAG 2.2 guidelines, and compatible with a variety of assistive technology devices.

FRANKLIN COVEY | West Valley City, UT

Accessibility Graphic Designer | 12/2021-07/2023

- Collaborated with Art Directors to maintain and reinforce the company's brand identity through accessible design.
- Created digital and print assets, including workbooks, PowerPoint presentations, and website elements, with a focus on accessibility compliance.
- Supervised senior and junior designers, ensuring all projects met accessibility standards, including WCAG compliance.
- Provided in-depth training and guidance to both new and current designers on accessibility principles and best practices from the beginning of the design process.
- Led accessibility training sessions for cross-functional teams to support the integration of accessibility standards across projects.

MISSIONARY TRAINING CENTER | Provo, UT

Lead Product Designer | 02/2020-12/2021

- Created detailed sketches, wireframes, and interactive prototypes to visualize and refine feature designs during development.
- Partnered with instructional designers and web developers to ensure design accuracy and functionality alignment.
- Led, supervised, and mentored junior UX designers, providing training and guidance across their project assignments.
- Played a key role in the evaluation and continuous improvement of both current and new features to enhance user experience.

UNIVERSITY OF WASHINGTON | Seattle, WA

Teaching Assistant | 12/2018-03/2019

- Delivered lectures on key design principles, simplifying concepts for beginner-level students.
- Facilitated in-class design critiques to guide students in improving their work.
- Provided one-on-one mentorship to students, tracking their progress and offering tailored feedback.
- Assisted with grading exercises and design projects for the semester.

UNIVERSITY OF WASHINGTON | Seattle, WA

Freelance Designer | 03/2018-06/2019

- Graded academic papers for an undergraduate class, ensuring accuracy and consistency.
- Assisted in evaluating final exams, including essays and short-answer questions.
- Provided detailed feedback to support student learning and improvement.
- Maintained accurate grading records to facilitate timely reporting.

COVENANT COMMUNICATIONS | American Fork, UT

Graphic Designer | 02/2016-09/2017

- Created covers and full interior layouts for books and other print materials.
- Designed the monthly company catalog and other corporate documents.
- Developed packaging for the company's home decor and clothing lines.
- Collaborated with other departments and external partners on product development.

EDUCATION

UNIVERSITY OF WASHINGTON | Seattle, WA

Masters of Design Emphasis in User Center Design/Accessibility | June 2019

UTAH VALLEY UNIVERSITY | Orem, UT

Bachelor's of Fine Arts in Graphic Design | April 2015

CERTIFICATIONS

CERTIFIED PROFESSIONAL IN ACCESSIBILITY CORE COMPETENCY | April 2023

International Association of Accessibility Professionals: IAAP